



# LEROI BENNETT

## BUSINESS ENGLISH SPECIALIST & EXAM PREPARATION

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### PROFILE INFO

I am a language tutor who is dedicated to helping people become fluent in English. I have been teaching languages for more than 15 years. My teaching style involves using different methods to make learning interesting, planning lessons carefully, and creating new ways to learn English primarily through speaking. I focus on creating group and personalized plans for students from beginners (A1) to advance (C2) including business English (from job interview preparation, presentations to tech support and accounting, marketing to project management) and much more. I also use modern technology to make online learning fun, interactive and most importantly educational. Whether you want to do well in exams or improve your ability to communicate across cultures or in the world of doing business, I am here to help you succeed in mastering English and the opportunities that it presents in our interconnected world.

### EDUCATION

#### LONDON SCHOOL OF ECONOMICS (LSE)

- Master of Business Management

#### TEFL CERTIFIED OVER 3000 + STUDENTS TAUGHT

#### SEARCH ENGINE MARKETER CERTIFIED

#### SOCIAL MEDIA MARKETER CERTIFIED (FOR BUSINESSES)

### SKILLS

- Effective Communication
- Empathetic Listening
- Adaptability to Different Learning Styles
- Patience in Guiding Student Progress
- Creativity in Lesson Planning
- Cultural Sensitivity in Language Instruction
- Organization
- Flexibility
- Motivation
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### LANGUAGES

- English (Fluent)
- Russian (Basics)

### PROFESSIONAL EXPERIENCE

Fintech, Health Tech and (AI) Artificial Intelligence, Business Communication Skills and Job Interview Preparation from beginners to advance.

#### Entrepreneurship and Business Management:

- Founded and managed a successful telecom business, competing against industry giants like BT. - Provided consulting services to numerous small and medium-sized enterprises, as well as prestigious multinational organizations such as Saatchi & Saatchi, London Marathon, Virgin One Account, Lloyds-TSB, Royal Bank of Scotland, MTV, and Manchester United TV.

#### Marketing and Sales:

- Implemented innovative marketing strategies for clients to enhance brand visibility and increase sales.  
- Leveraged expertise in search engine marketing and social media marketing to drive business growth and engagement.  
- Script writing for Cold Calling (from pitch - objection handling techniques - close), Telemarketing, Customer Support and Credit Control scripts

#### Financial Background:

- Started career in the field of accounting and finance.  
- Worked as a Finance Director, gaining valuable experience in financial management and analysis.

#### Teaching English and Language Instruction:

- Qualified English teacher specializing in organic English teaching methods. - 100% first-time exam success pass rate for every student taught since 2009. - Currently, providing English language instruction to businesses, empowering individuals to excel in a global economy.

### HARD SKILLS

- Strategic Business Development Mastery
- Innovative Marketing Wizardry
- Financial Acumen and Analytical Brilliance
- Dynamic Sales Leadership
- Organic English Teaching Expertise
- Strategic Partnership Cultivation

- FAST IMPROVE YOUR ENGLISH SPEAKING, LISTENING, READING AND WRITING SKILLS
- NAIL JOB INTERVIEWS, EXCEL IN MEETINGS, ACE YOUR PRESENTATIONS AND MUCH MORE.
- BOOST YOUR INTERNATIONAL CAREER PROSPECTS FROM THE COMFORT OF YOUR OWN HOME.



#### CORPORATE BUSINESS COMMUNICATIONS TRAINING